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Inside UW-Madison
More than 30,000 people receive each issue of Inside UW–Madison.
UW–Madison employs more than 27,000 faculty, staff, and graduate assistants. An additional 3,500 staff members from affiliated organizations such as UW Hospital and Clinics, the Wisconsin Alumni Association, and the University of Wisconsin Foundation are also part of the UW–Madison campus community.

The Weekly
More than 42,000 students and other subscribers receive each issue of The Weekly. With an enrollment of more than 42,000, our students come from all 50 states and more than 130 countries. UW–Madison serves almost 29,000 undergraduates, more than 9,000 graduate students and 4,500 professional/special students.

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Inside UW-Madison is published twice weekly (Tuesdays and Thursdays) during the academic year. Ads intended for the Tuesday edition must be submitted to University Marketing by the previous Friday. Ads intended for the Thursday edition must be submitted by Tuesday.
The Weekly is published once each week (on Wednesdays) during the academic year. Ads must be submitted to University Marketing by the Monday prior to the issue.

ACCEPTABLE MATERIAL
Inside UW-Madison and The Weekly currently accept only material produced by and related to university departments, schools, colleges, units, or affiliates. Our definition of university departments includes units affiliated with the university whose primary purpose is to provide services for faculty, staff, and students. Content of advertising and editorial supplements is subject to approval by our editors.

PAYMENT
Inside UW-Madison and The Weekly accept transfer by UW Funding streams or by check. We are not able to process credit cards or take cash.

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